



## NO-COMPROMISE LEADERSHIP: A Higher Standard of Leadership Thinking and Behavior

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# Neil Ducoff

Author, *No-Compromise Leadership*

**D**uring the last 38 years, Neil Ducoff has coached more than 3,500 businesses, including Aveda, Gillette, Proctor & Gamble, Planet Wings, Canmeng International Taiwan, Profound Beauty Products, Kerastase Paris, EvelineCharles Canada and L'Oreal, on how to achieve the highest levels of success and profitability, while creating a positive, rewarding workplace.

He has led more than 4,500 seminars throughout North America and such countries as Taiwan, Spain and Mexico – as well as served as a presenter at major healthcare, computer, manufacturing and franchise conferences, including Jack Stack's National Gathering of Games.

Neil is the founder and CEO of Strategies, the premier training and coaching company for small to medium sized businesses that he founded in 1993. Based in Centerbrook, Conn., Strategies' cutting-edge curriculum of business courses is offered throughout the U.S. and Canada, led by a national network of certified coaches who have

completed a rigorous three-year training program. For 13 years Strategies published a monthly business magazine that provided real-world solutions to entrepreneurs.

Neil has gained international respect as the guru of team-based compensation. As well as the award-winning *No-Compromise Leadership*, he is the author of *Fast Forward*, the salon and spa industry's only business reference manual.

He has been honored with the 2005 Art of Business Award, named one of 12 business "Legends and Icons" by the annual Serious Business Conference in New Orleans in 2006, and invited by the B.E.S.T Foundation and the Anderson School of Business at UCLA to serve as a judge for both the 2006 and 2008 Global Salon Business Awards in Barcelona.



**Bo Burlingham**, Editor-at-Large of *Inc.* magazine: "Neil is an extraordinary teacher, speaker, and leader, and he has done great things for hundreds of businesses by introducing them to the cutting-edge management techniques and ideas that they must learn to be successful in the long term. Along the way, he has built a fabulous company filled with smart, dedicated people who are the best at what they do."

**Paula Kent Meehan**, founder, Redken Laboratories and Kenquest: "Neil has a special gift that allows him to analyze a business's needs, then communicate the necessary knowledge to entrepreneurs effortlessly in order to solve their challenges with manageable systems and solutions."

**James K. Ahlquist**, managing director, SRI Inc.: "Neil is a genuine original thinker."

**Dominique Conseil**, President, Aveda Corporation: "Neil is one of the key agents of positive change in business today."

**Steve Wilson**, founder, Mid-States Technical: "If you want complex management philosophy, go to Harvard Business School. However, if you're looking for practical, no-compromise methods for engaging your entire organization in building a successful business, Neil Ducoff is the 'go to' trainer."